

Short n' Sweet



Newsletter
April 2020

Ohio Plant Remains Operational



Amidst the Covid-19 pandemic, rest assured Malt Products and International Molasses remain fully operational and continue to supply leading food and beverage manufacturers with a wide range of nutritious sweeteners. The staff in our Saddle Brook headquarters and state-of-the-art manufacturing facility in Dayton, OH are working tirelessly to fill orders and have been ramping up production to meet increased global demand for our ingredients.

We will continue to do everything we can to support your business needs and sincerely hope that you and your families are well despite these very challenging times.

New International Molasses Video

This short video describes the numerous applications and benefits of the International Molasses product portfolio which includes a full line of CaneRite™ sugar cane molasses – Premium, Golden Trim, Classic, Molasses for brown sugar, Black Pearl molasses for rum – and well as invert syrups, honey, agave syrup and other custom formulated sweeteners. It also touches on the minimally processed, nutritious sweeteners offered by our sister company, Malt Products Corporation, including those made from whole grains like barley and oats, tapioca and rice.



New “Sweeteners with Substance” Ad Campaign



Malt Products and International Molasses have recently launched an aggressive print and digital advertising campaign to help increase awareness of our minimally processed, nutritious sweeteners. Each of the newly branded product lines – MaltRite™, OatRite™ and CaneRite™ – will have its own creative with a page-stopping visual and messaging package touting its unique benefits and applications. You will start seeing these new ads in key media outlets such as Food Business News, Prepared Foods, Milling and Baking News, Snack Food & Wholesale Bakery, Baking & Snack, and more!

Sweeteners with Substance

Company News



Food Business News

Milling & Baking News

Malt Products Corporation continues to receive extensive press coverage in various trade and consumer media outlets. All Q1 2020 media coverage has been posted in the Company News section of our website. Click the button below to see what the media is saying about us!

[Click Here for Company News](#)

See us at these Upcoming Events



The IFT20 Annual Event & Food Show is transitioning to a virtual experience due to the Covid-19 pandemic.

Feel free to stop by and meet with our team.

August 19-21 – Pet Food Forum – Kansas City, MO

October 27-30 – Supply Side West – Las Vegas, NV

November 4 – IFT Suppliers Symposium & Expo – Chicago, IL



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